





Mexico City Fact Sheet MEETINGS & CONVENTIONS DRAFT – 5.18.15

A colorful city with a rich history and many modern innovations, Mexico City is an ideal location for meetings and conventions. With a variety of convention, exposition and business meeting facilities available, Mexico City serves as host to thousands of conventions, trade shows and business meetings every year.

Highlights

U.S. and Canadian meeting planners can take advantage of the many conveniences to be found by hosting their event in Mexico City, such as:

- Easy access: Mexico City connects with many U.S. and Canadian cities via nonstop flights operated by Delta, AeroMexico, United Airlines, Air Canada and American Airlines among other airlift services. Mexico City Benito Juarez International Airport is just eight miles away from the downtown area, and easily accessible by public transportation. Mexico City has more than 130,000 taxis more than 10 times of those in New York City --- and a bikeshare program that makes getting around the city a breeze.
- Planning Resources: Mexico Tourism Trust is available to help guide the planning process, offering
 assistance with logistics including recommendations for venues, vendors and steps to securing necessary
 permits.
- Temperate year-long climate: Though geographically placed squarely in the tropics, the high elevation of Mexico City adds a chill to the air, giving the city one of the mildest climates in Mexico. The average temperature varies from 54°F in the western mountains to 61°F in the center of town. The dry season runs from November to May, and the rainy season June through October. The hottest months are usually April and May when the temperature can reach 86°F, and the coldest are December and January with temperatures at times dropping as low as 45°F.
- Wide range of meeting venues and attractions: From modern convention centers and hotels to historic parks and castles, Mexico City offers a variety of settings for gatherings of any size. The city has more than 49,000 hotel rooms at 600 hotels, more than 3,000 restaurants and plenty of museums, cinemas, galleries, monuments and entertainment attractions for downtime.
- Free Internet connections in key regions: With historic centers and landmarks offering free broadband connection such as Zocalo and the Alameda Central, more than 100 public sites will also be connected in the coming years.
- **Experience with large meetings:** From the Olympic Games to the FIFA World Cup to large medical and tech conferences, Mexico City has the resources to host large numbers of visitors. Mexico City's modern convention centers t can welcome up to 50,000 visitors at one time.
- No. 3 Most Inspiring City in the World: Mexico City is ranked No. 3 on the 2014 GOOD City Index (GCI), which ranks the most inspiring cities in the world. The annual list compiled by GOOD, a media company that also publishes the quarterly GOOD Magazine, features cities that deliver on eight key attributes that "best capture the elusive quality of possibility,": progress, civic engagement, street life, defining moments, connectivity, green life, diversity and work/life balance.

Mexico City Clusters (Meeting Locations)

Five major neighborhoods within the city are especially suited to accommodate meetings and conventions:

- Santa Fe: The most modern neighborhood located on the western side of Mexico City and home of the Expo Bancomer with 348,750 square feet of space to host up to 2,600 visitors. 2,294 hotel rooms accommodate visitors in this region.
- **Polanco**: This luxe neighborhood offers high-end shops and corporate offices as well as the largest meetings center in the region, Centro Banamex with 366,000 square feet. 3,810 hotel rooms accommodate visitors in this region.
- **Reforma**: A historic region, Reforma offers Expo Reforma (242,188 square feet) and the Hilton Convention Center (the only hotel in Mexico City with a Convention Center and capacity to host up to 2,000 visitors) as venues, with more than 8,000 hotel rooms to accommodate visitors.
- Insurgentes: This very walkable neighborhood in southern Mexico City features the World Trade Center Mexico City and Pepsi Center which both sum up more than 1,300 events per year using their 322,917 square feet of space. 1,800 hotel rooms accommodate visitors in the region.
- Airport: Easily accessible to international visitors, the region near Mexico City's airport offers Palacio de los Deportes, an indoor arena that can welcome more than 20,000 visitors at one time. The arena also hosts international concerts from U2 to Katy Perry, soccer matches and basketball games. 2,200 hotel rooms can visitors nearby.